

**[MEXICO] Member's report on activities to ICRI**

Presented by [Robert Cudney]

Reporting period

Please note that the purpose of this report is to help you share information about your activities within the ICRI community to allow discussion at the next ICRI General Meeting. The report will be made available on the ICRIForum prior to the meeting, and a question and answer session will be held at the meeting. The ICRI Secretariat is well aware of your busy schedule; therefore please complete the report to the best of your ability.

1. General Information

Representation to ICRI (Country / Organization):	MEXICO
Focal Point 1:	Robert Cudney
Focal point 2:	Iliana Ortega
Last meeting attended:	Tokyo
How do you circulate ICRI information within your country and/or organization?	Email, fax, telephone.
Budget allocated for coral reef related activities (please mention for year/period):	\$3,000,000 USD for 2007

For countries only:

National Action Plan / Initiative	
Do you have a National Coral Reef action plan?	NO
Is this plan publicly available? If so, please provide location:	
Do you have a National Coral Reef Initiative or Task Force?	Scientific and Technical Advisory Committee
Are you engaged in any regional programs / initiatives relevant to coral reefs:	YES
If yes, please indicate which programs/initiatives:	MBRS / MAR
Marine Protected Areas	
How many MPA(s) with coral reefs?	15
What is the percentage of coral reef MPA(s) to the (coastal zone / marine area)?	Less than 10%
Please provide the appropriate contact name for MPA data holdings	Gerardo Rios
Details for contact (email/fax/telephone)	grios@conanp.gob.mx 52 (998)8871969

2. Member contribution to the ICRI GM: Your responses to the following questions will contribute to the background material provided for the next ICRI General Meeting in Washington, DC. Due to heavy schedules of ICRI members, we have tried to keep the questions to a minimum and value any response you can provide.

A. Questions to inform the break-out discussion groups

Session 1: Economic Valuation of coral reef ecosystems

a. Do you have examples of economic valuation of coral reefs being applied in practice? (e.g., in consideration of coastal land use, coastal/marine spatial planning, for determining compensation, etc.);

Yes

b. Do you have established methods for assessing these values? If so, please provide further information.

No. Each case has followed a different methodology.

Session 2: Designing the ICRI Regional Workshop on Sustainable Tourism (to be held in July 2008 directly following ICRS-11)

a. With respect to coral reefs, what does sustainable tourism mean to you?

Sustainable destinations. Tourism can't be considered separately from the rest of development. In other words, sustainable tourism isn't a form of tourism; it is tourism as an economic activity within a sustainable community.

b. What are the key challenges you face to achieving sustainable tourism?

Increase local revenue from tourism.

Avoid cultural identity loss.

Promote long term strategic planning over short term foreign investment attractiveness.

B. Summary of IYOR 2008 Activities

- Briefly tell us about your activities for IYOR 2008. Information provided will contribute to the discussion during the IYOR 2008 Session on Friday, January 25, 2008.
 - Participation of different state Carnivals (La Paz, Cancún, Veracruz, Mazatlán) to support IYOR, where they adopt the coral reefs as a central theme.
 - Photo Exhibitions
 - Music Concerts
 - Phone cards with IYOR 2008
 - Conferences
 - Talks to school children
 - Publicity with TV, Radio and different media.
 - Join efforts; taking advantage of existing events where they can present and support IYOR.

C. Emerging Issues

- Please identify any emerging issues relevant to coral reef ecosystems that you believe ICRI should consider.
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D. ICRI and Other Meetings

Are your ICRI Focal Points considering attending any of the following meetings in 2008?

- 2008 Ocean Sciences Meeting, Florida, 2-7 March
- CBD COP 9, Bonn, 19-30 May
- UNICPOLOS 9, New York, June 2008
- ICRS 11, Fort Lauderdale, 7-11 July
- IUCN World Conservation Congress, Barcelona, 5-16 October
- Ramsar COP 9, South Korea, 29 October - 4 November
- Other (please specify):
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