PUBLIC PRIVATE PARTNERSHIP FOR MARINE PROTECTED AREAS
PUBLIC INVESTMENT
PUBLIC RETURN
PRIVATE PARTNERSHIP
PRIVATE INVESTMENT
PRIVATE RETURN
Blue finance and partners bring a decade of experience in structuring more than U$220M of finance into over 75 Public-Private-Partnerships (PPPs) across 26 countries.

Blue finance is developing new PPPs in 5 Caribbean countries and 3 countries in SE Asia.

Partners include United Nations, Althelia Ecosphere, Conservation Capital, Deloitte and Ropes&Gray lawyer.

The NGO is based in France, with operating hubs in Barbados and Philippines.
BLUE FINANCE TEAM AND PARTNERS

Experienced team and partners with a long track record and expertise in community development, fishery management, marine ecology, conservation finance, public-private partnerships and business planning.
THE APPROACH
THE APPROACH

Agreement between government and a non-profit Entity (the NGO) to co-manage the MPAs.
THE APPROACH

- Blue finance structures agreement between Government and local NGO to co-manage Marine Protected Areas (MPAs).

- No increase in public debt, no on-public budget allocation, no transfer of property, Government maintains its core functions.

- The co-management company is a non-profit entity that will provide equipments and personnel at its own cost.

- The NGO receives an irrevocable mandate to charge user fees.

- The MPAs generate revenue streams from statutory visitor fees and innovative tourism activities. They receive their initial funding from impact investors.

- Co-management approaches have proven to be an effective solution in many countries (e.g. Bonaire, Belize, Dominican Republic, Indonesia, St Lucia ,etc.).
DOMINICAN REPUBLIC
Southeast Marine Sanctuary

- Haití
- República Dominicana
- Punta Cana
- La Romana
- San Pedro de Macorís
- Bavaro
- Bayahibe
- AMPLIACION

10 km
CO-MANAGEMENT AGREEMENT

February, 2018
ADEQUATE VESSELS, EQUIPMENT, MOORINGS, UNDERWATER ATTRACTIONS, VISITOR CENTRE

INITIAL INVESTMENT
US$2.8M
PERMANENT STAFF, COMMUNITY ENGAGEMENT, COMPLIANCE, SUSTAINABLE TOURISM, ENVIRONMENTAL IMPROVEMENT

ANNUAL BUDGET
US$1.2M P.A.
CASH FLOW MANAGEMENT

Impact Investors:
US$2.5M loan
8y term
No collateral

Donors
Government

Co-management NGO

• Fees from MPA users
• Visitor centre

Initial investment
Operational expenditures

DIRECT ACTIVITIES
IMPLEMENTED BY NGO

IMPLEMENTING NGOs
(SPECIFIC ACTIVITIES)

Loan pay-back
ABILITY OF PA TO GENERATE REVENUES
STRONG BRAND OF PROFESSIONALISM
ENGAGE LOCAL RESIDENTS
CREATE JOB OPPORTUNITIES FOR LOCAL
PA MARKETING
TANGIBLE VALUE FOR MONEY FOR GOVERNMENT

- All financial risks supported by the co-management body
- No increase in public debt, no on-public budget allocation
- No transfer of property
- Government maintains its core functions
- Termination of contract in case of under-performance (independent audit)
- Creation of new job opportunities in the Blue Economy for local populations
- Positive impacts on marine biodiversity
IMPACT INVESTORS:
The current projects in the Caribbean are in Antigua&Barbuda, Bahamas, Barbados, Dominican Republic and St Kitts&Nevis.

The current projects in SE Asia are in Cambodia, Indonesia and Philippines.
THE CURRENT PROJECTS

Dominican Republic: co-management of the Marine Sanctuary “Arrecifes del Sureste”
- 8,000km² of coastal ecosystems (incl. coral reef)
- Expected benefits for 16,000 households
- 3.5M visitors (2016)
- Investment: US$3.5M

Bahamas: co-management of the SW New Providence Marine Management Area
- 90km² of coastal ecosystems (incl. coral reef)
- Expected benefits for 4,000 households
- 4M visitors (2017)
- Investment: US$3M
THE CURRENT PROJECTS

Antigua & Barbuda: co-management of 3 Protected Areas
- 33km$^2$ of coastal ecosystems (incl. coral reef)
- Expected benefits for 800 households
- 1M visitors (2016)
- Investment: US$2M

Barbados: co-management of the future Barbados Marine Management Area
- 70km$^2$ of coastal ecosystems (incl. coral reef)
- Expected benefits for 6,000 households
- 1.2M visitors (2016)
- Investment: US$3M
THE CURRENT PROJECTS

St Kitts&Nevis: co-management of the Marine Management Area
- 200km² of coastal ecosystems (incl. coral reef)
- Expected benefits for 2,000 households
- 1.1M visitors (2016), annual user fees > US$0.7M
- Investment: US$2M

Mindoro (Philippines): co-management of 5 Protected Areas
- 45km² of coastal ecosystems (incl. coral reef)
- Expected benefits for 12,000 households
- 0.4M visitors (2017), annual user fees > US$0.5M
- Investment: US$1M
THE CURRENT PROJECTS

Sabang, Aceh (Indonesia): co-management of 2 Protected Areas
- 60km² of coastal ecosystems (incl. coral reef)
- Expected benefits for 8,000 households
- 0.6M visitors (2017), annual user fees > US$0.5M
- Investment: US$1M

Koh rong (Cambodia): co-management of 3 Protected Areas
- 80km² of coastal ecosystems (incl. coral reef)
- Expected benefits for 18,000 households
- 0.6M visitors (2017), annual user fees > US$0.5M
- Investment: US$1M
▪ Our projects ensure efficient management and sustainable financing of Marine Protected Areas (MPAs).
▪ The MPAs encompass several types of subareas such as fishery areas, tourism areas and conservation areas.
▪ Benefits include food and incomes for local communities, opportunities for tourism businesses, protection from coastal erosion and a country more resilient to climate change.
THANK YOU

ALL CORRESPONDENCE REGARDING THIS PROJECT SHOULD BE ADDRESSED TO:

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