



Project AWARE Foundation report on activities to ICRI

Presented by Jenny Miller Garmendia

January – June 2008

Please note that the purpose of this report is to help you share information about your activities within the ICRI community to allow discussion at the next ICRI General Meeting. The report will be made available on the ICRIForum prior to the meeting, and a question and answer session held at the meeting. The ICRI secretariat is well aware of your busy schedule, thus don't hesitate to submit incomplete report.

1. General Information

Representation to ICRI (Country / Organization):	Project AWARE Foundation
Focal Point 1:	Jenny Miller Garmendia
Focal point 2:	
Last meeting attended:	Washington D.C. 2008
How do you circulate ICRI information within your country and/or organization?	Email, e-Newsletter
Budget allocated for coral reef related activities (please mention for year/period):	2008: \$99,950

For countries only:

National Action Plan / Initiative	
Do you have a National Coral Reef actions plan?	YES / NO
Is this plan publicly available? If so please provide location:	
Do you have a National Coral Reef Initiative or Task Force?	YES / NO
Are you engaged in any regional programs / initiatives relating to coral reefs:	
If yes, please indicate which programmes/initiatives:	
Marine Protected Areas	
How many MPA(s) with coral reefs?	
What is the percentage of coral reef MPA(s) to the (coastal zone / marine area)?	
Please provide the appropriate contact name for MPA data holdings	
Details for contact (email/fax/telephone)	

2. Member contribution to the ICRI GM: Your responses to the following questions will contribute to ongoing ICRI activities. Due to heavy schedules of ICRI members, we have tried to keep the questions to a minimum and value any response you can provide.

Economic Valuation of coral reef ecosystems:

- a. Do you have examples of where economic valuation of coral reefs is being applied in practice? (e.g. in consideration of coastal land use, coastal/marine spatial planning, for determining compensation);

- b. Do you have established methods for assessing these values? If so, please provide further information.

Sustainable Tourism:

- a. With respect to coral reefs, what does sustainable tourism mean to you?

- b. What are the key challenges you face to achieving sustainable tourism?

A. Summary of IYOR 2008 Activities:

- Please tell us, briefly, about your activities for IYOR.

Project AWARE Foundation has been very involved in the IYOR activities as follows:

- **Public Service Announcement**
Created an IYOR PSA involving Project AWARE Foundation, Wyland Foundation and U.S. Synchronized Swimming. Video covers value of reefs, threats and three calls to action for the general public (change to CFLs, prevent runoff, say no to coral jewelry/souvenirs). Includes the artist Wyland and Olympic Gold Medallist Heather Olson. Available through:

YouTube (Project AWARE Foundation & IYOR postings)

<http://www.youtube.com/iyor2008>

Facebook www.facebook.com/pages/Project-AWARE-Foundation/7785276338

Ocean Channel

Second Life

ICRS – to be shown during the program

Also can be seen now or coming soon on the following websites:

Project AWARE Foundation www.projectaware.org

US Synchronized Swimming www.usasynchro.org/

National Coral Reef Institute NCRI www.nova.edu/ncri/

IYOR www.iyor.org

Sport Diver Magazine <http://www.sportdiver.com/#>

Away.com website story on IYOR, PSA & 10 Tips

http://blogs.away.com/beach_guide/2008/06/international-y.html#more

- **Underwater Cleanups**
Year-Round Reef Cleanups and International Cleanup Day in partnership with the Ocean Conservancy's International Coastal Cleanup as an IYOR focal point activity.

- **AWARE CoralWatch activities**
Survey of AWARE CoralWatch Operators
Creation of online presentation for volunteers (ongoing)

Ongoing diver data collection activities year-round as an IYOR focal point activity.
Working with UQ CoralWatch organization on translation of key website pages into Japanese (completed) and Spanish (future)

- **ICRS Activities**

ICRS Poster Presentation July 7, 2008 with University of Queensland's CoralWatch organization. Mini-Symposia: 16. Ecosystem assessment of coral reefs - new technologies and approaches.
ICRS Education Center July 8, 2008
AWARE Kids' Program for Educators and Dive Professionals: Marine Science & Conservation Activities for K-5th, by Jenny Miller Garmendia
ICRS Education Center July 10, 2008
Demonstration of the CoralWatch Reef Monitoring Program for Educators and Dive Professionals, by Ania Budziak, Project AWARE Foundation, and Dave Logan, CoralWatch, University of Queensland
- **IYOR Pledge signup online (Websites & Facebook)**

Personal IYOR Pledge on Project AWARE Facebook non-profit page and new website page
- **Photography Contests for Conservation**

May 1 – June 30, 2008 – Project AWARE Asia Pacific and Reef Check Australia ask photographers to click their cameras for conservation and celebrate International Year of the Reef (IYOR) 2008.
June 8 – September 30, 2008 – *The Ocean in Focus Conservation Photography Contest*. Project AWARE Foundation and SeaWeb join forces. To contribute photos to the Marine Photobank (www.marinephotobank.org) which advances ocean conservation by collecting and providing compelling, high-quality marine photos, images and graphics at no cost for non-commercial use as well as for media use under special terms.
- **AWARE Coral Reef Conservation Course**

In partnership with PADI as the Specialty Course for the Year for divers and non-divers as an IYOR focal point activity..
- **Coral regeneration project in Onna Village, Okinawa Prefecture, Japan**

Project AWARE organizes diver participation for a project which began in 2004 with All Nippon Airways and 12 other organizations, supported by the Ministry of the Environment of Japan & Okinawa Prefecture. Planting techniques and methods are according to the guidelines established by the Japanese Coral Reef Society.
- **AWARE Kids International Year of the Reef 2008 Art Contest**

Contest by Project AWARE office global regions and age groups: 3 to 5 yrs, 6 to 8yrs and 9 to 12yrs. Selected winners will receive a special Coral Reef Ambassador Plaque along with a certificate and other prizes and recognition globally. (ends Oct 2008)
Translation of AWARE Kids Workbook into Russian, Korean and Japanese for future publication.

B. Emerging Issues

- Please identify any emerging issues that you feel should be taken up by ICRI.

C. ICRI and Other Meetings

Are your ICRI Focal Points considering attending any of the following meetings in 2008?

- IUCN World Conservation Congress, Barcelona, October
- Ramsar COP 9, South Korea, October/November

Other (please specify):
